

PLASTICS DECORATING

2012 Buyers Guide

The 2012 January/February issue of *Plastics Decorating* will include the 12th annual Buyers Guide on products and services offered to the plastics and assembly industry. This must-have guide will be mailed to 10,000 business involved with hot stamping, pad printing, screen printing, in-mold decorating, assembly, and more. It will be an easy-to-access resource throughout the year. The issue will also be passed out at several trade shows during the year. Primary listings are free for January/February display advertisers and only \$50.00 for those interested in a listing only. Additional listings are \$20.00 and you can have your company stand out with a bold listing for an additional \$10.00 as well. Simply fax this form and the enclosed Product/Service Category Form to (785) 271-6404 with your credit card information or mail both forms with a check or money order to:

Peterson Publications, Inc., 2150 SW Westport Dr., Suite 101, Topeka KS 66614

(Remember - current display advertisers will be invoiced with their ad. Do not send a check, but non-advertisers must pay upfront before listing will be entered.)

Please fill out the following information as you would like it to appear in your Buyers Guide listing.

Company Name _____
Address _____ City/State/Zip _____
Telephone _____ Fax _____
Web site _____ E-mail _____

First Primary Listing (free for display advertisers, \$50.00 for non-display advertisers) \$ _____

Additional Product/Service Listings
(\$20.00 each for both display and non-display advertisers) _____ @ \$20.00/ea..... \$ _____

Primary Bold Listing
(free for full page display advertisers, \$10.00 for 1/4 or 1/2 page display advertisers
and non-display advertisers) \$ _____

Please Indicate Primary Bold Listing Category: _____

Additional Bold Listings (\$10.00 each for both display and non-display advertisers) _____ @ \$10.00/ea... \$ _____

Total..... \$ _____

Yes. I have reserved my display advertising space for the January/February issue. Please add the amount above to my advertising bill.

I have enclosed a check or money order for my Buyers Guide Listing(s). Please make checks payable to **Peterson Publications, Inc.** and mail to 2150 SW Westport Dr., Suite 101, Topeka KS 66614.
(Note: Listings will not be billed - unless you have an ad in the January/February issue - a check or credit card information must accompany the Buyers Guide form or your listing will not run in the guide.)

Please charge my: VISA MasterCard Discover American Express

Card Holders Name _____
Card Number _____ Expiration Date _____
Signature _____

Authorized Signature to validate your listing(s) request:
Name _____ Title _____
Signature _____ Date _____

Fax or Mail Your Listing Request by January 9, 2012

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www.plasticsdecorating.com

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Product/Service Category Form

Please read the following categories carefully and check the specific box(s) that best describes the products and/or services you offer. (You will only be billed for the MAIN HEADINGS that you check. The sub-headings that you check are to further qualify the products and/or services you offer at no additional cost.)

Assembly Equipment

- Hot Plate Welding
- Spin Welding
- Ultra-Sonic Welding
- Other: _____
- Laser Welding
- Staking
- Vibration Welding

Contract Decorating

- Hot Stamping/Heat Transfers
- In-Mold Decorating
- Pad Printing
- Screen Printing
- Offset Printing
- Painting/Coating
- Other: _____

Heat Transfers

- Flexographic
- Screen Printed
- Roto-gravure
- Other: _____

Hot Stamping Dies

- Copper
- Silicone Rubber
- Other: _____
- Magnesium
- Tooling

Hot Stamping Foils

- E Holographic
- Matte Pigment
- Multi-colored
- Gloss Pigment
- Metallic

Hot Stamping/Heat Transfer Presses

- Peripheral
- Vertical
- Roll-on
- Other: _____

In-Mold Decorating

- In-Mold Inserts
- In-Mold Transfers
- In-Mold Labels
- Other: _____

Digital Ink-Jet

- Inks
- Systems Integration
- Equipment
- Other: _____

Laser Etching/Marking Equipment

- Direct Marking
- Paint & Laser
- Laser Material Additives
- Other: _____

Offset Printing Presses

- Dry Offset
- Other: _____

Pad Printing Presses

- Manual
- Rotary
- Other: _____
- Open Ink Well
- Sealed Cup

Pad Printing Supplies

- Cliches/Plates
- Inks/Thinners
- Other: _____
- Ink Cups
- Pads

Paints/Coatings

- Powder Coating
- UV Curable
- Other: _____
- Solvent-based
- Water-based

Screen Printing Presses

- Containers/3D
- Other: _____
- Flat Sheet

Screen Printing Equipment/Supplies

- Dryers
- Screens/Screen Making Equipment
- Tooling
- Other: _____
- Inks

Surface Treatment Equipment

- Chemical
- Corona
- Other: _____
- Cold Gas Plasma
- Flame

Used Equipment

- Assembly
- Offset Printing
- Screen Printing
- Hot Stamping
- Pad Printing
- Other: _____

Other Products or Services

Please list your product or service if it is not listed in the categories above. Include a main heading and any sub-headings if appropriate:
